

KQVR-TV

CONTRACT NO. REV.

1191-33722-1

DATE PRINTED

09/12/12

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	NATIONAL MEDIA RESEARCH PLANNING		NATIONAL REPUBLICAN CONGRESSIONAL COMM.	
AND	815 Slaters Ln		320 1st St SE	
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20003-1838
	USA		USA	
CONTACT	TRACEY ROBINSON		PRODUCT #3169	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3169	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 10/04/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	3	06:28A	07:58A	30S	09/30/12-09/30/12	CBS THIS MORNING - SUNDAY	3	1500.00	4500.00
2	00002..	2	02:58P	04:00P	30S	09/28/12-09/28/12	DR PHIL	2	500.00	1000.00
3	22220..	8	02:58P	04:00P	30S	10/01/12-10/04/12	DR PHIL	8	600.00	4800.00
4	10100..	2	04:00P	05:00P	30S	10/01/12-10/03/12	CBS13 NEWS @ 4	2	1500.00	3000.00
7	T	1	09:00P	10:00P	30S	10/02/12-10/02/12	VEGAS	1	7000.00	7000.00
8	F	2	11:00P	12:05A	30S	09/28/12-09/28/12	DAVID LETTERMAN	2	800.00	1600.00
9	Th	1	11:00P	12:05A	30S	10/04/12-10/04/12	DAVID LETTERMAN	1	1000.00	1000.00
Total Contract:								19		22900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION